Do I use the Fund Picker or research into linked funds?

Last Modified on 30/05/2017 1:37 pm BST

Firms who subscribe to both the product and fund modules of Synaptic Research have a choice: you can either use the Fund Picker as a quick and simple way of selecting the funds to recommend on a contract, or you can use the Fund Research link in order to conduct full fund research.

These two alternative links are highlighted in the screenshot below. (You can also start research into the linked funds on a contract from the home page.)

									vestment			
Linked funds on this contract								ind picker	Save as PDF	Fund rese	arch Contra	ict He
Provider and con	ntract type:											
Contract name: Provider: Product type:	Investment B AXA Wealth Investment B	-										
Select funds	ct funds Show factabeets Graph		Select all Invert selection Clear all			ar al	Show al FE Global Sectors					
GL:Absolute Return			lyr	3yr	Syr	10yr	Vel.	Alpha	QScore	Crown rating	InitChg	AN
AXA Wealth BlackRock UK Absolute Alpha			7.96	4.76	2.07		1.38	0.31	18	1		1.5
AXA Wealth Insight Absolute Equity Market Neutral			1.00	1.94	2.05		0.39	0.15	10	3		1.3
Return Strategies	dard Life Inv Global Abs S	olute	1.77	3.86			0.86	0.17	28	3		1.
Bond AXA Wealth Three	adneedle Absolute Retur	n	0.33	0.22	0.31		0.94	-0.05	4	1		1.
GL:Commodity & Energy			lyr	Зуr	Syr	10yr	Vol.	Alpha	QScore	Crown	InitChg	A
AXA Wealth BlackRock Gold & General			-25.58	-27.37	-18.55	-0.94	8.86	0.43	53	5		1.
AXA Wealth JPM Natural Resources			-44.57	-25.02	-18.64		5.94	-0.33	47	2		1.
GL:Convertible			lyr	3yr	Бут	10yr	Vol.	Alpha	QScore	Crown rating	InitChg	AI
			2.04	4.67			0.90	0.23	13	1		1.
AXA Wealth Jupit	er Global Convertibles		2.04	4.07			0.90	0.00				

In essence: the Fund Picker is a simple tool which stores your selected funds as part of the main research you are conducting.

The Fund Research link creates separate piece of research into the linked funds on the contract. You are then completing two pieces of research: one into the product type itself (such as ISAs or investment bonds), and one into the funds available on the contract you recommend in the first place