

Is there a difference between Product Research and Fund Research?

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Fund research works in almost exactly the same way as research into products such as term assurance, investment bonds, annuities etc. Mutual funds are treated as just another type of product, and have an entry (“Fund data”) on the Investments tab of the homepage.

The specifics of fund research are covered in a separate section below.

However, users who are primarily or only interested in fund research rather than product research are nevertheless advised to read the intervening sections. Although the examples they give are specific to product research, all the information about filtering, buildings grids, ranking etc. is also relevant to fund research.
