## What are the benefits of using Synaptic Research?

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The key elements for financial advisers are clearly researching recommendations to clients, and generating documentation to support a recommendation:

The key benefits to financial advisers are as follows:

- Speed and ease of use, but in a system which doesn't compromise on power and functionality, or limit the data which is available.
- Improved documentation, and therefore strengthened relationships with clients.
- Guaranteed adherence to the firm's compliance policies.