

Weblines Play - Life Insurance Quotes

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Weblines Play is Synaptic's new protection lead generation web app that sits within your website.

Weblines Play allows your clients to generate quotes for the following products:

- Level Term with Critical Illness
- Decreasing Term with Critical Illness
- Income Protection

The process is simple, they start by selecting the product and who the cover is for:

Your Cover

Please choose your type of cover

<p>Life Insurance</p> 	<p>Income Protection</p> 
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Who is the cover for? [?](#)

- Just me
- Me and one other person

Next

After clicking 'Next', they will be taken to the 'Your Details' screen:

Your Details

Please note: all fields are mandatory.

First name

Surname

Date of birth / /

Gender Male Female

Occupation *i*

Email address

Phone number

Have you used tobacco or nicotine products in the last 12 months? Yes No *i*

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The next screen is their 'Cover Details'. They will need to enter the amount of cover they would like, as well as Critical Illness Options and the Term of the policy.

Select 'Get Quote' to generate the quote responses:

Cover Details

Please note: all fields are mandatory.

How much life cover would you like? *i*

Would you like to include Critical Illness cover? Yes No *i*

What type of critical illness cover would you like? The same as my life cover An additional amount *i*

How long would you like to be covered for? years *i*

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The screenshot below is the 'Your Results' screen. This page summarises the client's personal details and the quote information they have completed on previous screens.

Directly below this is the call to action, where the client can call through to you to complete the quote:



Your Results

Personal Details		Policy Summary	
Your name	Amy Test	Life cover requested	£100,000
		Critical Illness cover requested	£100,000
		Cover type	Life or earlier Critical Illness cover
		Policy term	15 Years


To get protected call us on: ☎ 07766554433

Level Term
The amount you are covered for stays the same throughout the policy term.

Decreasing Term
The amount you are covered for decreases throughout the policy term, in line with your mortgage.



	Personal Menu Plan - No Child CI £79.77 per month	Life or earlier Critical Illness cover: £100,000	 Key Facts Document  Personalised Illustration
	Personal Menu Plan - With Standard Child CI £79.96 per month	Life or earlier Critical Illness cover: £100,000	 Key Facts Document  Personalised Illustration

They can toggle between Level Term and Decreasing term by selecting the tile. The screen will automatically refresh the available products:

Level Term
The amount you are covered for stays the same throughout the policy term. 

Decreasing Term
The amount you are covered for decreases throughout the policy term, in line with your mortgage.

The client is able to view the Key Facts Document & Personalised Illustration against each product:

-  Key Facts Document
-  Personalised Illustration