

# Introducing Webline Play

Last Modified on 09/04/2020 4:06 pm BST

Webline Play is Synaptic's new protection lead generation web app that sits within your website. Simple to install and blending seamlessly into any website, advisers and distributors can provide a streamlined customer journey and open up opportunities for business growth.

With all the functionality of Synaptic Webline but in an easily integrated, embedded form, advisers can offer a more direct, improved customer experience with all the information they need to provide effective, tailored advice.

Contact us to find out more -<https://www.synaptic.co.uk/contact-us>

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