Comparison & Ex-Ante using a CIP - Creating research within a client record

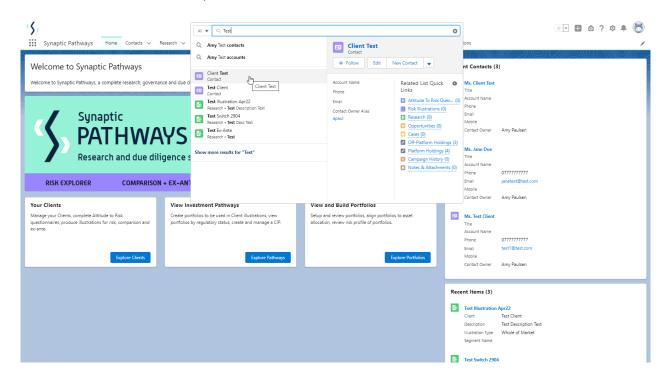
Last Modified on 26/05/2022 10:47 am BST

This article explains how to create Comparison & Ex-Ante research, using a Central Investment Proposition. If you have not setup the CIP, this can be done in the Investment Pathways tab. For more information on how to create & build your CIP, see articles here.

Research can be created directly from the Pathways homepage, through the Research tab and within a Contact record.

To create a comparison with Ex-ante scenario within a contact record, either:

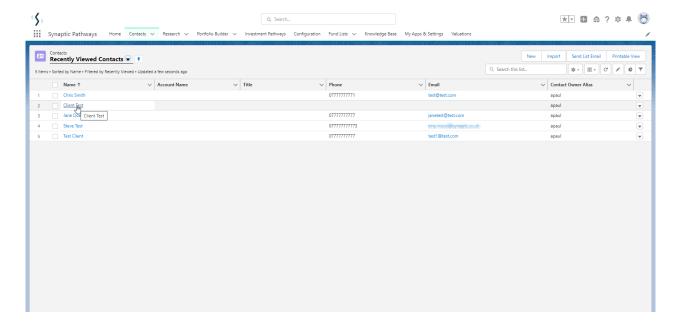
Search for the client in the top search bar:



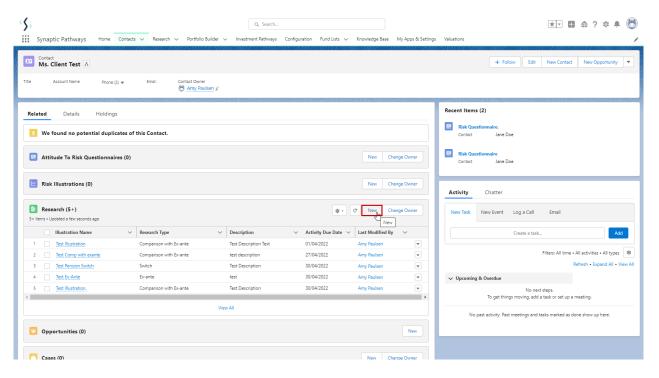
Alternatively, find the client within the Contacts tab:



Select the client from the contact list:



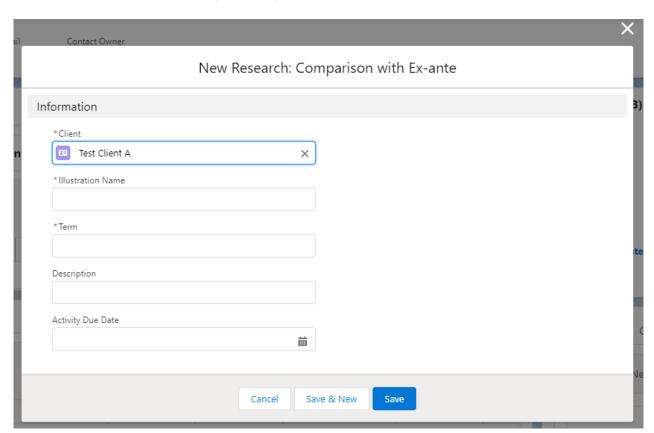
Click **New** within the Research area:



If you would like to run a comparison with an ex-ante report, select the first option. If you wish to create an ex-ante report without the comparison, select the second option:

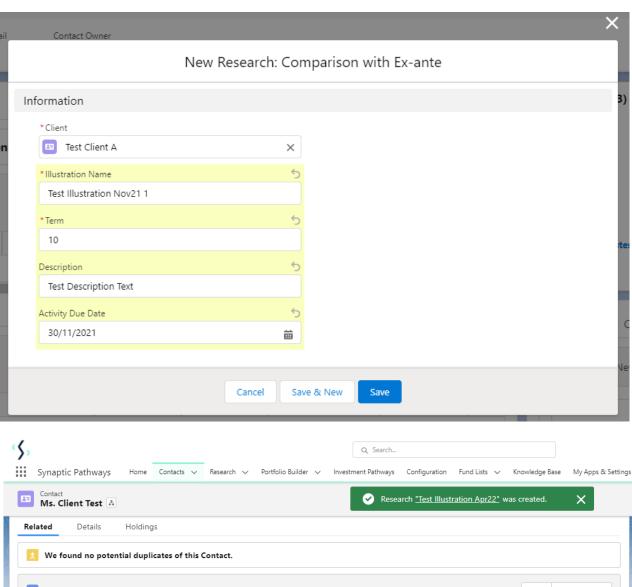
	PhoiX
	New Research
Select a record type	
•	Comparison with Ex-ante Select this option to compare platforms and products BEFORE executing an Illustration as a single or multiple wrapper report
0	Ex-ante (Pre-Sales) Select this option to create an Ex-ante (pre-sales) illustration for a single product
r e .f .g	Switch Select this option to consolidate one or more existing policies (ceding schemes) to a new single scheme.
	Cancel

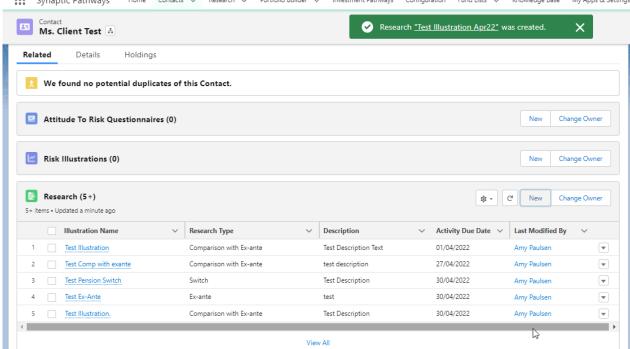
The client field will automatically be completed



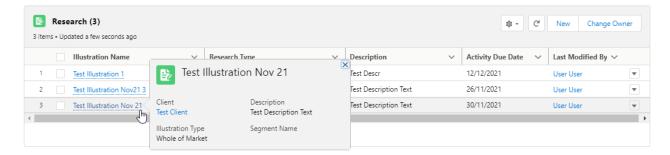
Note - Client field will not be completed if research has been created through the Research tab or homepage.

Complete the remaining fields & **Save:**



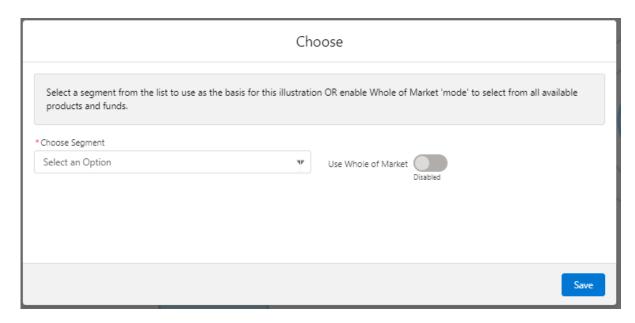


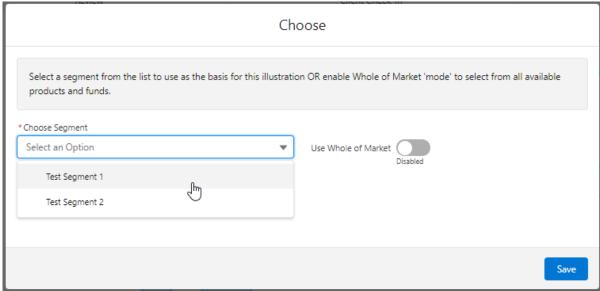
Click into the Research:



As we have configured a Central Investment Strategy, we will need to choose whether we use a segment or conduct Whole of Market research:

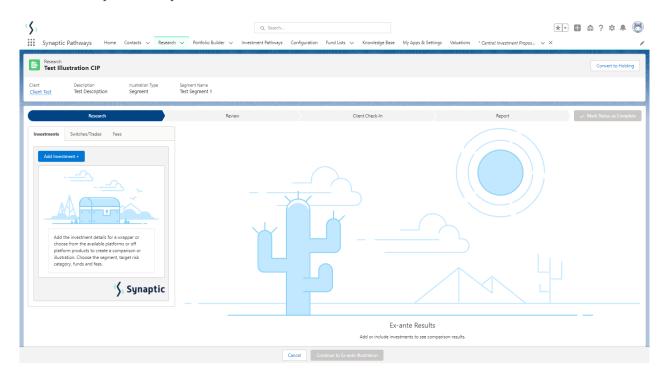
Please note - If the whole of market button cannot be enabled, you do not have the permissions to overwrite the segment/s assigned to you in the CIP. Your Administrator can assign this for you. Article **Pathways Administrator - Assigning Whole of Market permissions** explains how this is applied to your account.





Once the segment is selected, Save

This will take you directly into the research:



The segment will be displayed at the top of the screen:

