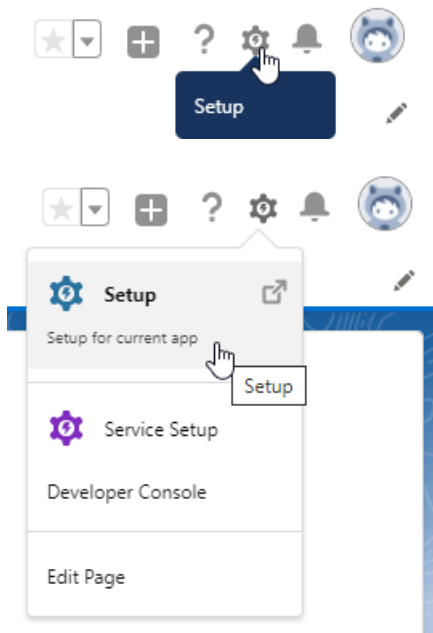


Assigning Whole of Market Permissions

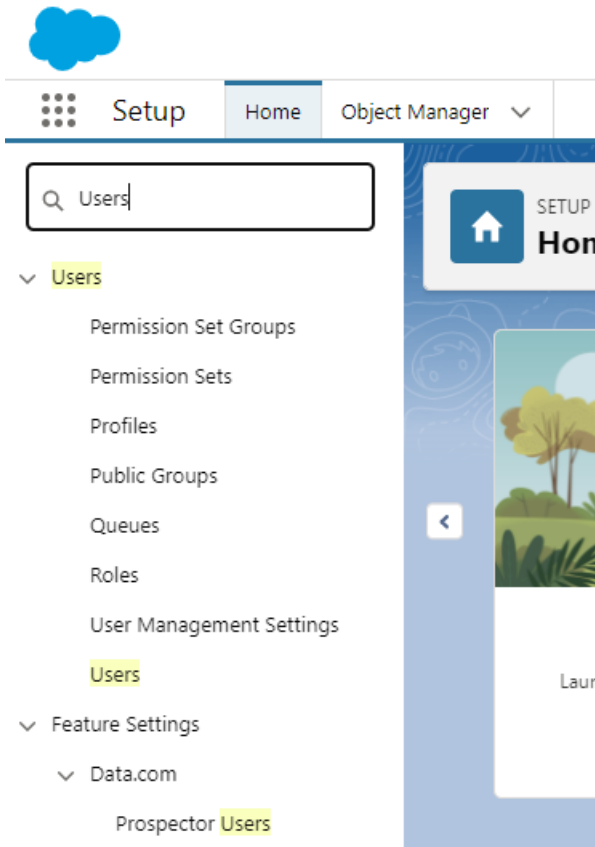
Last Modified on 15/11/2021 6:48 pm GMT

As an Administrator, you are able to enable Whole of Market Mode for users.

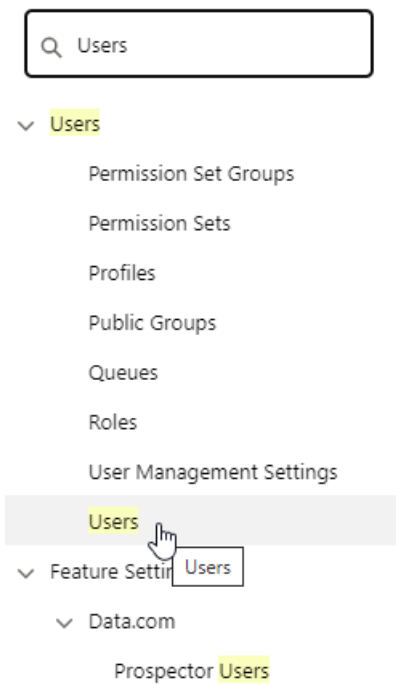
Navigate to Setup at the top right of the screen:



Type **Users** into the **Quick Find** box



Click **Users** under **Users**:



Click into the user you would like to allocate the permission to:

SETUP Users

All Help for this Page

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: All [Create New View](#)

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Other **All**

<input type="checkbox"/>	Action	Full Name ↑	Alias	Username	Last Login	Role	Active	Profile	Manager
<input type="checkbox"/>	Edit	User_Integration	integ	integration@00d0c0000000mtyuao.com			✓	Analytics Cloud Integration User	
<input type="checkbox"/>	Edit	User_Security	sec	insightssecurity@00d0c0000000mtyuao.com			✓	Analytics Cloud Security User	
<input type="checkbox"/>	Edit	User_User	UUser	test-v2qz3vvvkeiqz@example.com	15/11/2021, 18:35		✓	System Administrator	

New User | Reset Password(s) | Add Multiple Users

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Other **All**

Edit:

SETUP Users

User
User User

[Permission Set Assignments](#) (4) | [Permission Set Assignments: Activation Required](#) (0) | [Permission Set Group Assignments](#) (1) | [Permission Set License Assignments](#) (0) | [Personal Groups](#) (0) | [Public Group Membership](#) (0) | [Managers in the Role Hierarchy](#) (0) | [OAuth Connected Apps](#) (2) | [Third-Party Account Links](#) (0) | [Installed Mobile Apps](#) (0) | [Authentication Settings for External Systems](#) (0) | [Login History](#) (2)

User Detail

[Edit](#) | [Sharing](#) | [Change Password](#)

Name	User User	Role	User License	Salesforce
Alias	UUser	Profile	System Administrator	
Email	test-v2qz3vvvkeiqz@example.com	Active	✓	
Username	test-v2qz3vvvkeiqz@example.com	Marketing User	✓	
Nickname	test-v2qz3vvvkeiqz@example.com ⓘ	Offline User	✓	
Title		Knowledge User	<input type="checkbox"/>	
Company	BUILD_3.27.0.1	Flow User	<input type="checkbox"/>	
Department		Service Cloud User	<input type="checkbox"/>	
Division		Site.com Contributor User	<input type="checkbox"/>	
Address	GB	Site.com Publisher User	<input type="checkbox"/>	
Time Zone	(GMT+00:00) Greenwich Mean Time (Europe/London)	WDC User	<input type="checkbox"/>	
Locale	English (United Kingdom)	Mobile Push Registrations	View	
Language	English	Data.com User Type	ⓘ	
Delegated Approver		Accessibility Mode (Classic Only)	<input type="checkbox"/> ⓘ	
Manager		Debug Mode	<input type="checkbox"/> ⓘ	
Receive Approval Request Emails	Only if I am an approver	High-Contrast Palette on Charts	<input type="checkbox"/> ⓘ	
Federation ID				

Once within the User account, scroll down to **Additional Information:**

SETUP Users

User Edit User User Help for this Page

User Edit Save Save & New Cancel

General Information Required Information

First Name	<input type="text" value="User"/>	Role	<None Specified>
Last Name	<input type="text" value="User"/>	User License	Salesforce
Alias	<input type="text" value="UUser"/>	Profile	System Administrator
Email	<input type="text" value="user@company.com"/>	Active	<input checked="" type="checkbox"/>
Username	<input type="text" value="user@company.com"/>	Marketing User	<input checked="" type="checkbox"/>
Nickname	<input type="text" value="User"/>	Offline User	<input checked="" type="checkbox"/>
Title	<input type="text"/>	Knowledge User	<input type="checkbox"/>
Company	<input type="text" value="Company"/>	Flow User	<input type="checkbox"/>
Department	<input type="text"/>	Service Cloud User	<input type="checkbox"/>
Division	<input type="text"/>	Site.com Contributor User	<input type="checkbox"/>
		Site.com Publisher User	<input type="checkbox"/>
		WDC User	<input type="checkbox"/>
		Data.com User Type	--None--
		Data.com Monthly Addition Limit	300
		Accessibility Mode (Classic Only)	<input type="checkbox"/>
		High-Contrast Palette on Charts	<input type="checkbox"/>
		Debug Mode	<input type="checkbox"/>
		Send Apex Warning Emails	<input type="checkbox"/>
		Make Setup My Default Landing Page	<input checked="" type="checkbox"/>
		Quick Access Menu	<input checked="" type="checkbox"/>
		Development Mode	<input type="checkbox"/>
		Show View State in Development Mode	<input type="checkbox"/>

Tick the **Whole of Market Mode Permission** box:

SETUP Users

End of day 23:00
Individual

Mailing Address

Street

City

State/Province

Zip/Postal Code

Country

Single Sign On Information

Federation ID

Additional Information

Whole of Market Mode Permission

Locale Settings

Time Zone (GMT+00:00) Greenwich Mean Time (Europe/London)

Locale English (United Kingdom)

Language English

Approver Settings

Delegated Approver

Manager

Receive Approval Request Emails Only if I am an approver

Save Save & New Cancel

Save:

Save Save & New Cancel

The user can now override the use of a segment and complete Whole of Market research.