## Switching - Creating in the research tab

Last Modified on 13/02/2024 3:34 pm GMT

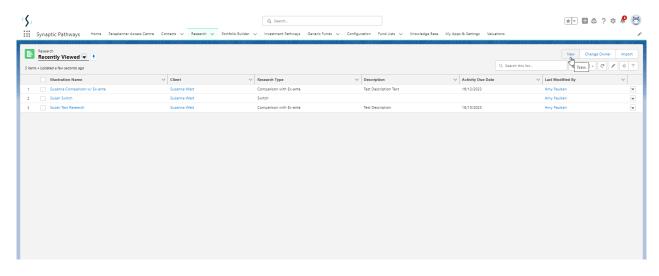
This article is a continuation of Switching - Creating through the homepage

Switching Research can be created directly from the Pathways homepage, through the Research tab and within a Contact record.

To create Switching research in the Research tab, click into the tab from the Homepage:



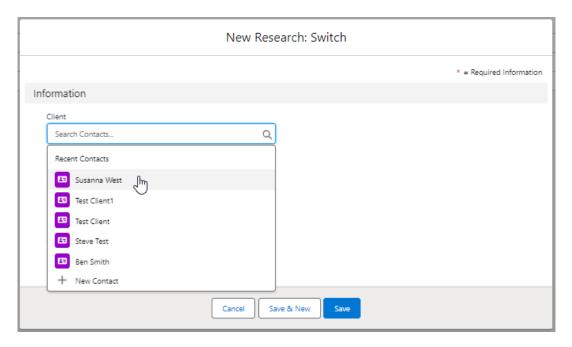
All existing research will be listed. Click **New** to create new research:



Select Switch:

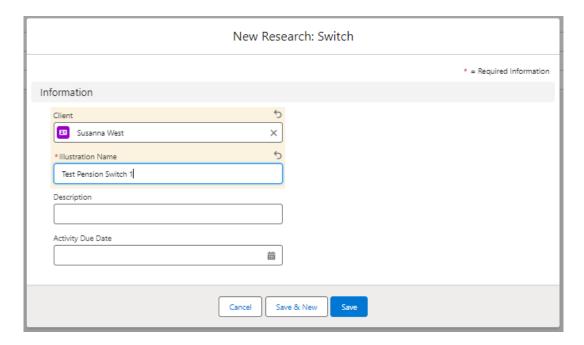
New Research	
Select a record type	Comparison with Ex-ante  Select this option to compare platforms and products BEFORE executing an Illustration as a single or multiple wrapper report
0	Ex-ante (Pre-Sales)  Select this option to create an Ex-ante (pre-sales) illustration for a single product
	Switch Select this option to consolidate one or more existing policies (ceding schemes) to a new single scheme.
	Cancel Next In

As we have created research within the Research tab, you will need to search for the client:

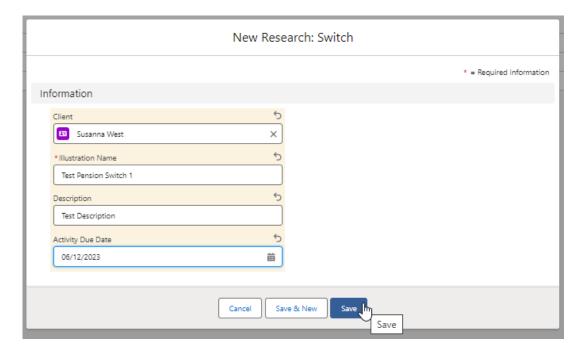


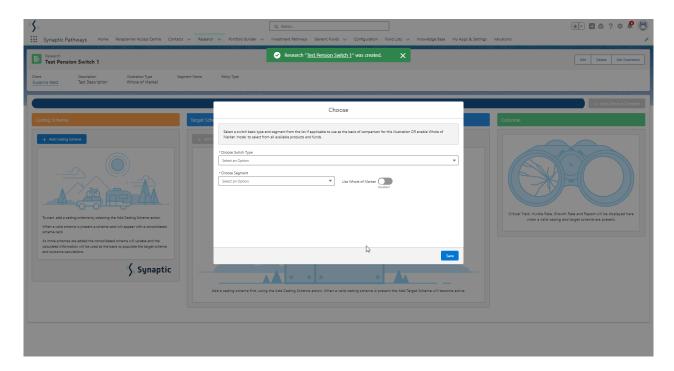
Note - **Client** field will already be completed if research is created in the contact record.

Complete the remaining fields:

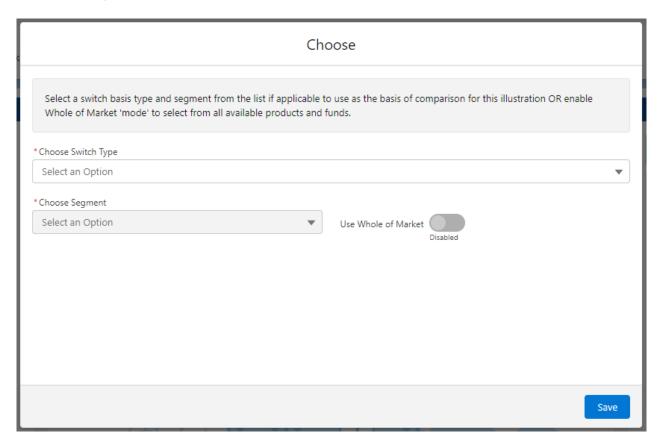


## Save:

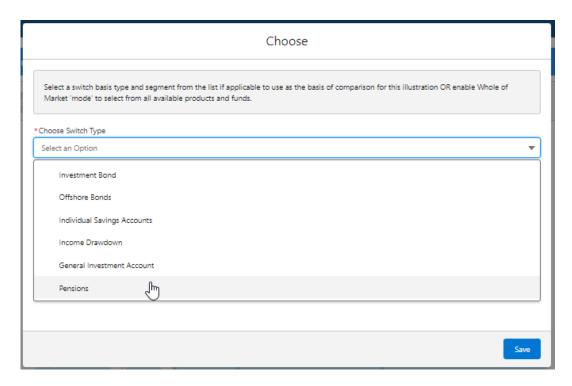




This will take you to the Choose screen:

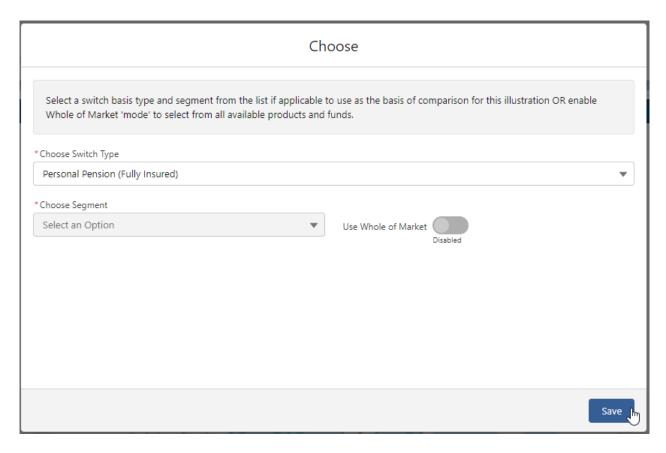


Choose a **Switch Type:** 

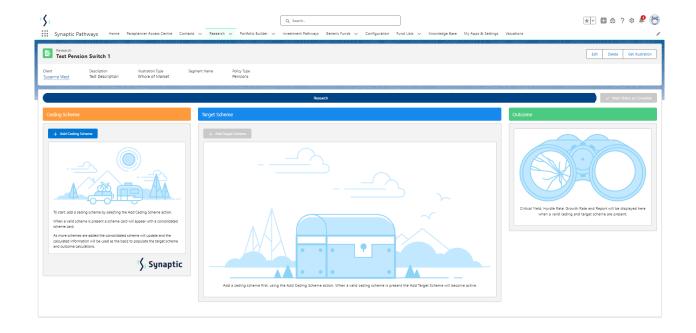


If using a Central Investment Proposition, select a segment or click the **Use Whole of Market** button.

If both fields are greyed out (as see below) a CIP is not in use and whole of market will be used by default.



This will take you into the Research screen:



For further information on Switch research, see articles

Switching - Creating within a client record

Switching - Research Screen