

# Central Investment Strategy - Client Risk Questions & Answers

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In the Client Risk Questions & Answers area, you are able to view the attitude to risk questionnaire questions, answers and the normal/reverse scoring:

**Configuration**

Investment Strategy Name: **Synaptic Mixed - September 2023** | Last Modified Date: Tue, 19 Sept 23, 18:00

**Questions**

Question Number	Question	Answer Set
1	People who know me would describe me as a cautious person.	Reverse Scoring
2	I feel comfortable about investing in the stockmarket.	Normal Scoring
3	I generally look for safer investments, even if that means lower returns.	Reverse Scoring
4	Usually it takes me a long time to make up my mind on investment decisions.	Reverse Scoring
5	I associate the word "risk" with the idea of "opportunity".	Normal Scoring
6	I generally prefer bank deposits to riskier investments.	Reverse Scoring
7	I find investment matters easy to understand.	Normal Scoring
8	I am willing to take substantial investment risk to earn substantial returns.	Normal Scoring
9	I've little or no experience of investing in stocks, shares, or investment funds.	Reverse Scoring
10	I tend to be anxious about the investment decisions I've made.	Reverse Scoring
11	I'd rather take my chances with higher risk investments than have to save more.	Normal Scoring
12	I'm not comfortable with the ups and downs of stockmarket investments.	Reverse Scoring

**Answers Sets**

**Normal Scoring**

Answer Number	Answer	Score
1	Strongly Disagree	0
2	Disagree	1
3	No Strong Opinion	2
4	Agree	3
5	Strongly Agree	4

**Reverse Scoring**

Answer Number	Answer	Score
1	Strongly Disagree	4
2	Disagree	3
3	No Strong Opinion	2
4	Agree	1
5	Strongly Agree	0

**How it works**

The risk questions and answers have been commissioned by Synaptic Software Limited and supplied by A2Risk Limited. Each question is linked to an answer set, each answer has a score. The sum of the scores is normalised by applying an algorithm based on a survey sample of the UK population.

The scoring is maintained in alignment with the strategic asset allocations within Risk Explorer, supplied by Moody's analytics, or The scoring is aligned with the strategic asset allocation within Risk Explorer supplied by Moody's analytics.

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